

# **Bachelor of Business Administration (BBA)**

## **Scheme of Examination(w.e.f. 2012-13) in phased manner**

### **Semester –I**

BBA-101 Business Organisation  
BBA-102 Business Accounting  
BBA-103 Managerial Economics-I  
BBA-104 Business Mathematics-I  
BBA-105 Hindi  
BBA-106 Computer Fundamentals  
BBA-107 Seminar

### **Semester -II**

BBA-108 Principles of Management  
BBA-109 Analysis of Financial Statements  
BBA-110 Managerial Economics-II  
BBA-111 Understanding Social Behaviour  
BBA-112 Business Mathematics-II  
BBA-113 Business Communication-I  
BBA-114 Viva-Voce

### **Semester –III**

BBA-201 Understanding Human Behaviour  
BBA-202 Micro Business Environment  
BBA-203 Business Statistics-I  
BBA-204 Management Accounting  
BBA-205 Fundamentals of DBMS and  
ORACLE  
BBA-206 Business Communication-II  
BBA-207-A Seminar

### **Semester -IV**

BBA-208 Human Behaviour at work  
BBA-209 Macro Business Environment  
BBA-210 Business Statistics-II  
BBA-211 Marketing Management  
BBA-212 Financial Management  
BBA-213 Principles of Material Management  
BBA-214 Viva-Voce

The students are required to undergo 6 to 8 weeks training in company/ organization of high repute. The students must obtain prior approval of the Principal before going for his/ her training. On completion each student will be required to submit training report not exceeding 60 to 70 pages which shall be evaluated in the Fifth Semester. Training Report must be submitted 15 days before the start of the 5th Semester Examination.

### **Semester –V**

BBA-301 Business Laws-I  
BBA-302 Principles of Retailing  
BBA-303 Principles of Banking  
BBA-304 Fundamentals of E-Commerce

### **Semester -VI**

BBA-308 Entrepreneurship Development  
BBA-309 Business Laws-II  
BBA-310 Logistic Management  
BBA-311 Principles of Insurance

BBA-305 Export Procedure and Documentation

BBA-306 Principles of Production Management

BBA-307 Viva-Voce

BBA-307-A Training Report

BBA-312 Introduction to Financial Services

BBA-313 Viva –Voce

BBA-314\* Environment Management